



SOCIALIST WORKERS CAMPAIGNER



873 Broadway, New York, N. Y. 10003, tel. (212) 673-0790

Fred Halstead for President

Paul Boutelle for Vice-President

August 21, 1968

To All Campaign Directors and YSHB Organizers:

The purpose of this letter is to outline the perspectives for the final 10 week stretch of the SWP 1968 election campaign. It deals with:

- 1) Halstead and Boutelle's national speaking tours;
- 2) regional and state tours by local candidates;
- 3) regional trailblazing;
- 4) Afro-Americans for Halstead and Boutelle;
- 5) GIs and the campaign;
- 6) new literature
- 7) immediate tasks.

During the summer months the principal campaign activity has been the effort to obtain ballot status for the Socialist Workers presidential ticket on a record number of states. This has been a very successful effort and it now appears that Halstead and Boutelle's names will be on the ballot in 18 to 21 states, which is an impressive jump over 11 states in 1964. This will be a powerful lever this fall in explaining the seriousness of the Socialist Workers campaign, especially in relation to the Communist Party and Peace and Freedom Party campaigns.

Most areas have either finished petitioning now or will be finishing shortly and are beginning to organize themselves for the final 10 week stretch of the election campaign. This is the period when the country as a whole has the greatest interest in the presidential elections and it will be the period of the most activity for the Halstead-Boutelle campaign. We will want to approach the coming weeks with the same campaigning spirit that we approached Choice 68 last April.

The axis of our activity will center around 1) Halstead and Boutelle's national speaking tours, 2) regional tours by local SWP candidates or campaign spokesmen, and 3) regional trailblazing.

**BRING THE GIs HOME FROM VIETNAM
BLACK CONTROL OF THE BLACK COMMUNITY**



SOCIALIST WORKERS CAMPAIGNER



873 Broadway, New York, N. Y. 10003, tel. 212 673-0790

Fred Halstead for President

Paul Boutelle for Vice-President

August 21, 1968

To All Campaign Directors and YSHB Organizers:

The purpose of this letter is to outline the perspectives for the final 10 week stretch of the SWP 1968 election campaign. It deals with:

- 1) Halstead and Boutelle's national speaking tours;
- 2) regional and state tours by local candidates;
- 3) regional trailblazing;
- 4) Afro-Americans for Halstead and Boutelle;
- 5) GIs and the campaign;
- 6) new literature
- 7) immediate tasks.

During the summer months the principal campaign activity has been the effort to obtain ballot status for the Socialist Workers presidential ticket on a record number of states. This has been a very successful effort and it now appears that Halstead and Boutelle's names will be on the ballot in 18 to 21 states, which is an impressive jump over 11 states in 1964. This will be a powerful lever this fall in explaining the seriousness of the Socialist Workers campaign, especially in relation to the Communist Party and Peace and Freedom Party campaigns.

Most areas have either finished petitioning now or will be finishing shortly and are beginning to organize themselves for the final 10 week stretch of the election campaign. This is the period when the country as a whole has the greatest interest in the presidential elections and it will be the period of the most activity for the Halstead-Boutelle campaign. We will want to approach the coming weeks with the same campaigning spirit that we approached Choice 68 last April.

The axis of our activity will center around 1) Halstead and Boutelle's national speaking tours, 2) regional tours by local SWP candidates or campaign spokesmen, and 3) regional trailblazing.

**BRING THE GIs HOME FROM VIETNAM
BLACK CONTROL OF THE BLACK COMMUNITY**

Halstead and Boutelle National Tours

Schedules for the national tours have already been sent out. Many of the larger campaign committees are planning conferences to be held when Halstead or Boutelle come to their cities, and plan to bring many people from surrounding campuses and high schools to these conferences.

The National Campaign Committee is putting out two posters that will be ready by Labor Day to help build meetings and conferences. One poster has a picture of Halstead and the inscription "Fred Halstead - Socialist Workers Candidate for President" (blue and black). The other poster has a picture of Boutelle and the inscription "Paul Boutelle - Socialist Workers Candidate for Vice President" (red and brown). Both posters are 17" X 10 1/4" and have a place for local areas to indicate the time, place, and date of meetings or conferences.

Orders should be placed for these posters now so that they can be mailed out as soon as they come off the press.

Each area will want to organize press conferences for the candidates when they come to town. Last spring these conferences were very successful in obtaining an unprecedented amount of news coverage on radio, television, and in newspapers.

In addition it is very important that fund raising receptions, cocktail parties, etc. are organized. The fact that Halstead and Boutelle have traveled internationally can be used in helping to build these functions.

Importance of State SWP Candidates

In order to maximize the number of speaking engagements for the SWP campaign and to reach the most number of people possible, it is important to have as many campaign speakers as possible. Halstead and Boutelle will not be able to go to as many cities or campuses as last spring, nor will they both be able to visit the same areas.

This means:

- 1) running as many local candidates as possible. The San Francisco Bay Area, for example, has recently added 7 additional candidates to their local slate.
- 2) touring one or more of these candidates
- 3) publishing printed brochures on the local campaigns to help build and promote local or regional tours.

Last spring Chicago organized a very successful tour of Illinois and Indiana for Dan Styron, candidate for U.S. Senator from Illinois. They sent out mailings in advance with a proposed tour schedule and a printed biographical sheet about Styron. They were able to pay for the tour by soliciting donations from professors, from honorariums, and from collections.

Trailblazing

In addition to the national and regional tours, every major campaign committee should have trailblazing teams traveling continually during the weeks before the elections. These teams will help to make contact with new campuses, high schools, and army bases that have never been reached by the campaign, visit campuses and high schools that have been visited before but where contact has been lost, and visit campuses and high schools where we already have contacts or supporters. Campuses that were visited last spring will have a whole new group of incoming freshmen that have never heard about the Halstead-Boutelle campaign, and the opening date of school will be an excellent time to organize campaign tables, literature distributions, etc. In addition, many other students will be re-thinking their positions in light of the decisions of the Democratic and Republican conventions.

The trailblazers will:

- 1) Circulate SWP campaign literature, particularly the new up-dated YSHB brochure, which urges young socialists to come to the Thanksgiving Young Socialist convention;
- 2) obtain new endorsers for the campaign;
- 3) promote regional or state conferences with poster paste-ups, etc.;
- 4) build the Oct. 21-26 week of antiwar activities;
- 5) circulate pre-convention discussion bulletins to YSHBers, tell them about the Young Socialist Thanksgiving convention, and sign people up to come to the convention.
- 6) obtain special Young Socialist-Militant combination subscriptions. This will be a special subscription offer--2 months of the Militant and 4 months of the Young Socialist for \$1--that will last during the special subscription drive to be held September 15 to November 15. New colorful subscription blanks are being prepared for this drive to obtain 2,500 combination subscriptions.

The national tours of Halstead and Boutelle will continue until campus Christmas vacation begins and the trailblazing teams will be out until the Young Socialist convention at Thanksgiving time. The fall conferences, regional tours, trailblazing, and YSHB publicity should build toward the Thanksgiving convention as the climax of campaign activity.

Afro-Americans for Halstead and Boutelle

The Afro-Americans for Halstead and Boutelle Newsletter has proven to be a success, and it has been widely circulated in many areas. Supporters in Des Moines, Iowa, and in Reading, Pa., have ordered bundles of 200 and 100 respectively. The Cleveland campaign committee ordered 500

We are planning to publish 2 or 3 more issues before the

elections. The new Afro-Americans for Halstead and Boutelle brochure is our most important piece of literature directed to Afro-Americans and should be distributed widely among black militants.

GIs

The growing expression of antiwar sentiment among GIs, the opening of coffee houses near army bases, etc. is creating even more openings for us to reach this sector of the population with the SWP campaign. Trailblazers can visit army bases and coffee houses near army bases in order to bring the ideas of the Halstead-Boutelle campaign to GIs. Meetings for local candidates and campaign spokesmen can be set up near the bases.

Every area should look into obtaining the GI absentee voters list for your state in order to send campaign mailings to them. We are considering the possibility of putting out an up-dated GI brochure that would contain discussions between Halstead and GIs in Saigon.

New Literature

- 1) Two new posters for building the Halstead and Boutelle tours.
- 2) A new up-dated and more attractive version of the YSHB brochure which will be the central piece of campaign literature in the fall.
- 3) Two or three more issues of the Afro-Americans for Halstead and Boutelle Newsletter.
- 4) A pamphlet on the Peace and Freedom Party campaign.
- 5) A pamphlet on the CP election campaign.
- 6) A "Truth About Hubert Humphrey" pamphlet if he wins the nomination.

Immediate Tasks for Fall Stretch of Campaign

- 1) Publish local campaign brochures to help promote state candidates and tours;
- 2) Organize local trailblazing teams and tours for state candidates;
- 3) Order new posters and enough of all the other literature to be prepared for the fall tours, trailblazing, and special distributions. Order blank enclosed. (Campaign Committees can save considerable money if orders are placed far enough in advance to avoid special delivery and airmail rates.)
- 4) Start planning fall conferences;
- 5) Fill out the enclosed form and return to the National Campaign Committee by Sept. 7.

Fraternally,

Douglas Jenness

Douglas Jenness
Assistant Campaign Director